

Ad Placement Form-Central Oklahoma Children's Directory ©2017

Fall/Winter 2017-18 Spring/Summer 2018

1. Please complete this form and carefully print your information.

Facility Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Cell Phone: _____

Web Address: _____ email: _____

Fax: _____ Contact Person: _____

Business Description (Listing &/or Text Web Page info) _____

All participants receive FREE placement in the Central Oklahoma Children's Directory web site and free links to your web site!
Visit our web site at centralokchildrensdirectory.com.

2. Ad Size/Type - Please Select Your Ad Size (Camera Ready Ad accepted file formats include .pdf, .jpg, .eps, .tif)

Full Color Display Advertising - each color ad includes a FREE text referral listing in category section & **Special Color Section** FREE web banner ad.

(available only in full and half pages)

	1 issue	2 consecutive issues
Full page ad	<input type="checkbox"/> \$370	<input type="checkbox"/> \$665 (\$332.50 each)
1/2 page ad	<input type="checkbox"/> \$295	<input type="checkbox"/> \$531 (\$265.50 each)

Color space has limited availability.
Reserve early to guarantee your spot!

	1 issue	2 consecutive issues
Back Cover	<input type="checkbox"/> \$540	<input type="checkbox"/> \$972 (\$486 each)
Inside Front or Back Cover	<input type="checkbox"/> \$440	<input type="checkbox"/> \$792 (\$396 each)

Black and White Display Advertising

(By category, 1 per ad-check appropriate column)

	1 issue	2 consecutive issues
Full page ad	<input type="checkbox"/> \$250	<input type="checkbox"/> \$450 (\$225 each)
1/2 page ad	<input type="checkbox"/> \$170	<input type="checkbox"/> \$306 (\$153 each)
1/4 page ad	<input type="checkbox"/> \$150	<input type="checkbox"/> \$270 (\$135 each)

FREE AD DESIGN! See reverse side for ad sizes

Text Only Listing by category

(name, address, telephone, one line description)

\$100 for the first listing; \$75 for additional listings
(see directory for example-text only)

Discounts available: ♦ 10% off multiple display ads

♦ 10% percent booking discount for two consecutive issue prepaid ads (Fall/Winter + Spring/Summer)

3. Payment (advertisers must have a credit card on file with us. If payment is not received within 30 days of publication, your credit card will be charged.)

I am paying by: check (enclosed with form) purchase order credit card

Credit Card Type (please select) Mastercard Visa Discover • Statement will say Free-lance Communications
Name on Card _____

Card Number: _____ Address: _____

City/State/Zip: _____ Expiration Date (Month/Year) _____ CID _____

4. Category - Please select the category that applies to your FREE text listing (with Color Ads Only) OR with your Black and White advertisement OR your Text Only Listing (one per advertisement, extra text listings are \$75 each):

Animal & Nature Programs
 Art & the Arts
 Child care
 Children's Day Out
 Clothing
 Counselors
 Dance
 Educational Programs

Entertainment
 Food
 Gifts
 Gymnastics
 Juggling
 Kitchen Products
 Medical Services
 Museums

Music Programs
 Photography
 Pre-Schools
 Private Schools
 Sports
 Swimming Lessons
 Toys
 Website

Category Not Listed _____

**Questions??? Call Sherry Protus at (405)348-3009 or
Terri Folks at (405)340-6912,
e-mail centralokchildrensdirectory@hotmail.com**

**Please return form with payment to: Central Oklahoma Children's Directory,
1701 Westwood Lane, Edmond OK 73013**

SPACE DEADLINE: Taking Ad Placements July (Fall/Winter issue + Spring Summer)

Initial Distribution-10,000 quantity per six months of distribution Fall/Winter Sept. 2017 Spring/Summer March 2018

\$15 service charge for returned checks.

Quarter page:
2" High X 4 7/8" Wide
HORIZONTAL
Black and White Ads Only

Half page:
4" High X 4 7/8" Wide
HORIZONTAL
Color and Black and White

WHOLE PAGE
7 7/8" high X 4 7/8" wide
VERTICAL
Color and Black and White
Ads

**Price includes typesetting
artwork such as logos provided
by advertiser**

Check here if you wish
to re-run last year's ad